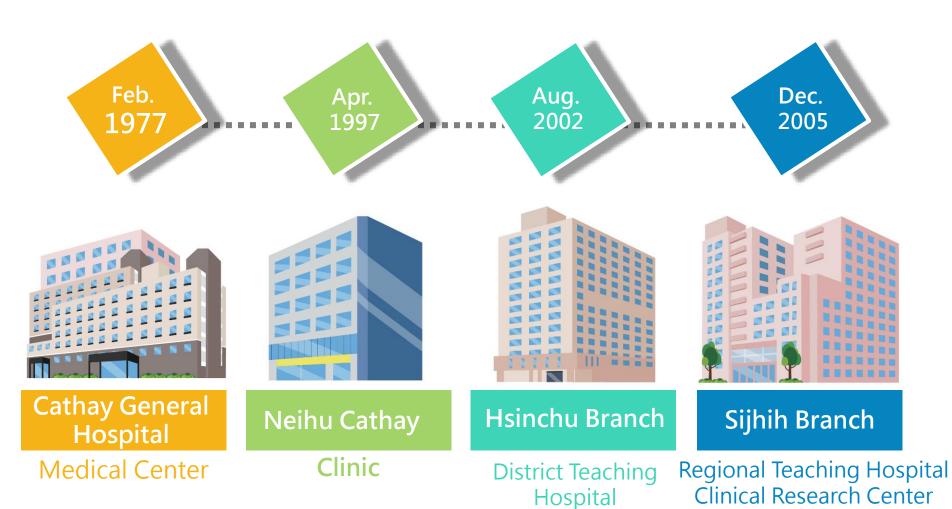
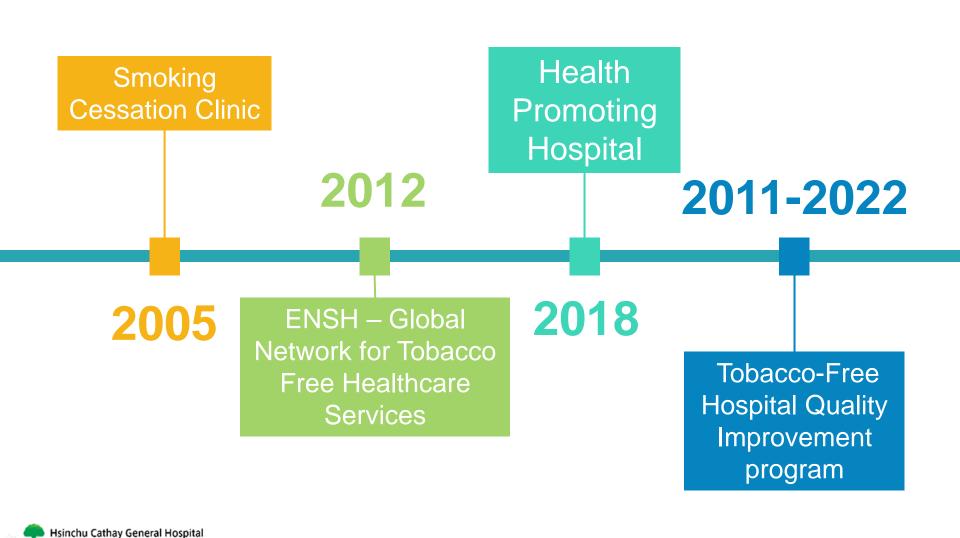


Cathay General Hospital

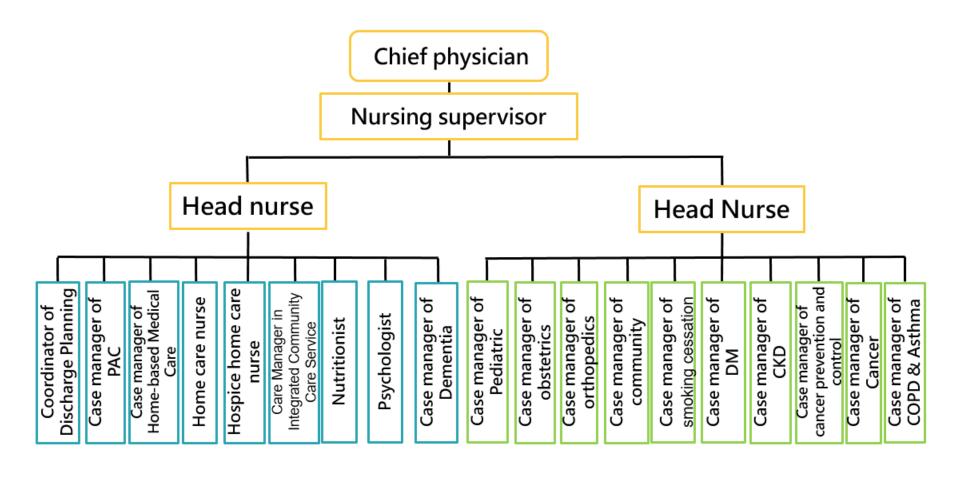


With the philosophy that an enterprise should care about society and give back to the community

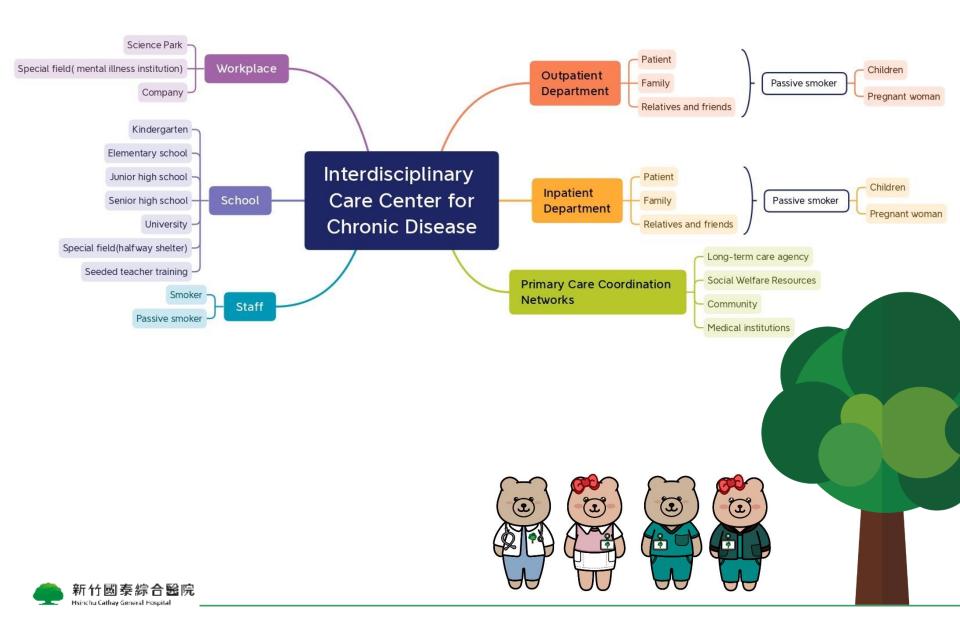
Development Path of Tobacco Free Health Hospital



Organization Chart of Interdisciplinary Care Center for Chronic Diseases



The hospital uses the flying geese paradigm to promote tobacco-free health awareness and enhance the overall health of the community





Workplaces











In 2021, four smoking-cessation classes were conducted to help 43 patients successfully quit smoking, and the smoking-cessation rate after the class was 86%.









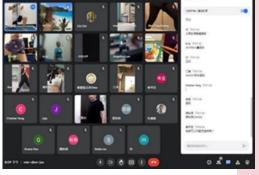
In 2021, one university smoking-cessation class and two youth halfway institution smoking-cessation classes were conducted. The three smoking-cessation classes served a total of 79 patients, the 3-month smoking-cessation rate was 69.62%, and the overall satisfaction rate was 97%.





The 3-month smoking-cessation rate was 50% in 2019, 75% in 2020, and 75% in 2021, and the after class satisfaction rate was above 97%.













Outpatient Department







According to the needs of patients and caregivers, we use the health education wall, TV, posters, and the Internet to promote smoking-cessation.







Inpatient Department









The hospital integrates and strengthens the persuasion skills of various chronic disease case managers, such as diabetes case managers and chronic kidney disease case managers, to improve the identification rate and accuracy when referring various medical-related cases, identify smoking behaviors and passive 新竹國泰綜合醫院 smoking behaviors, and then provide smoking-cessation referrals and health education



Primary Care Coordination Networks









In 2019 and 2020, we won the excellent medical institution of the National Health Administration's Tobacco-free Hospital Quality Improvement Program.



Hsinchu Cathay General Hospital will become a brand leader



Hsinchu Cathay General Hospital

Thank you for listening

