

# Bronze, Silver, Gold: GNTH Certification process



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Boardmember GNTH

***Dziękuję bardzo za udział***

GNTH Hybrid Workshop Gdańsk, 29 September  
2025 ««Gold meets Gold»»



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"Don't let your life go  
up in smoke."  
V.D.



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FOR TOBACCO FREE  
HEALTHCARE SERVICES



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# about me

Boardmember Global Network for Tobacco free Healthcare Services (GNTH),  
President GNTH Swiss Network (FTGS)

- **Head of Nicotine Counseling, CH Clinic Barmelweid (since 1997)**
- **Book Co author** “Nicotine Dependence and Tobacco Prevention” (2022)
- **Lecturer** at Bern University of Applied Sciences (BFH) and University of Applied Sciences Northwestern Switzerland (FHNW)  
in Nicotine Counseling, Tobacco Prevention, and Addiction





# Klinik Barmelweid

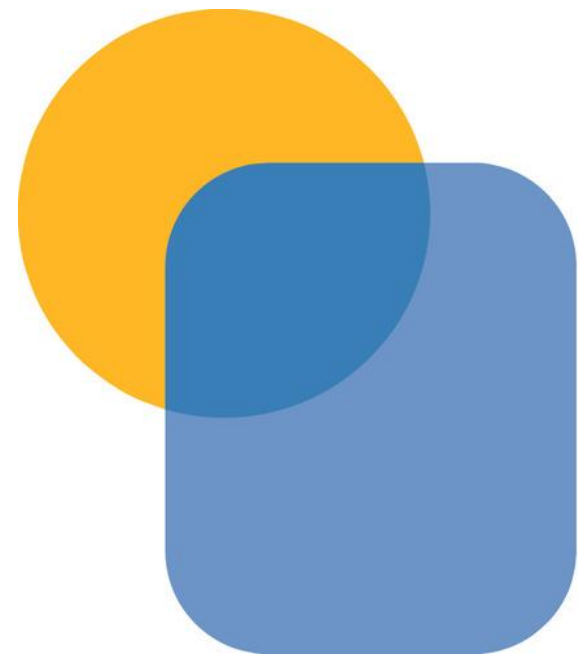


The Klinik Barmelweid is a [hospital](#) in the [canton of Aargau](#) ([Switzerland](#)). It has existed since 1912 and was initially a sanatorium for [tuberculosis patients](#). Over the decades, it developed into an [acute care hospital](#) and at the same time a predominantly pneumological [rehabilitation clinic](#) for specialized care of lung patients, which complements the basic medical care in the canton of Aargau.

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# Global Network for tobacco free Healthcare Services (GNTH)



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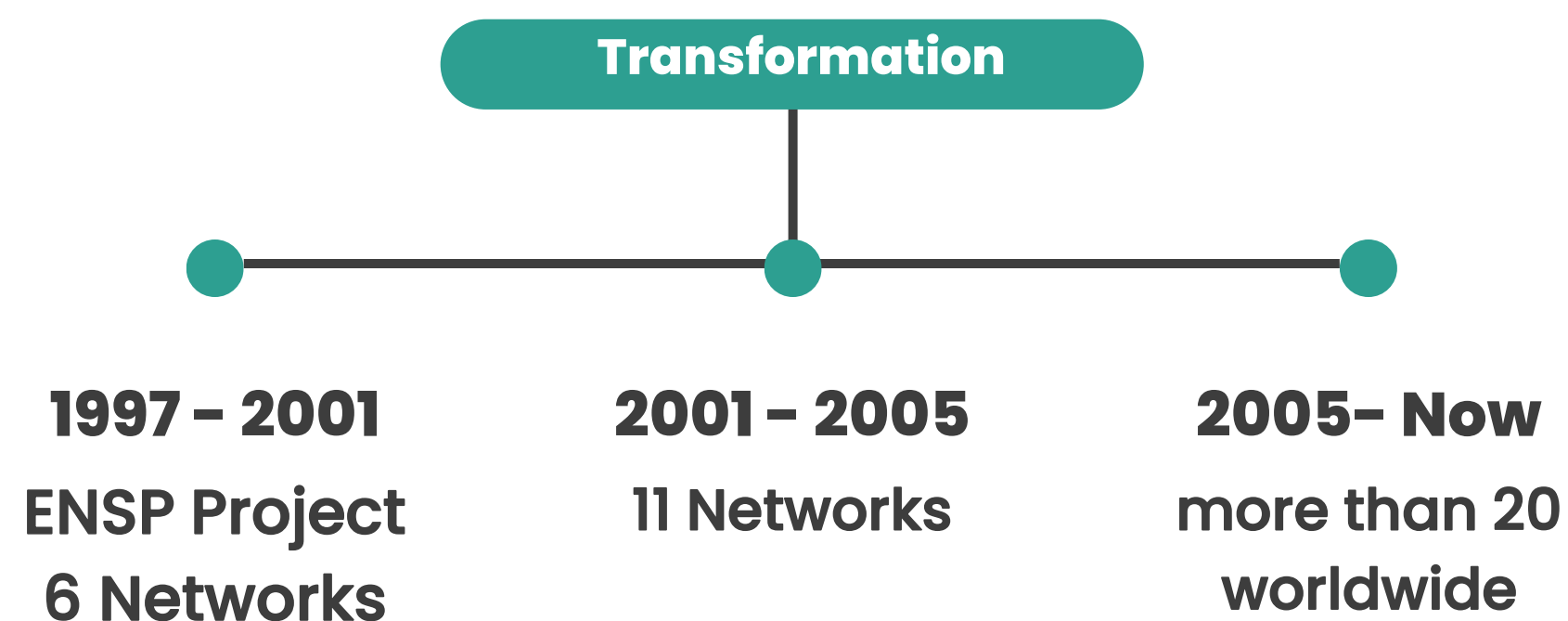


# GNTH



# History

It commenced as a European funded project (European Network of Smokefree Healthcare Services – ENSH in 1999), and has since expanded to involve healthcare services globally from 2009.



Since 1997

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# 20 NATIONAL/REGIONAL NETWORKS IN 14 COUNTRIES



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# Our GNTH Vision and Mission

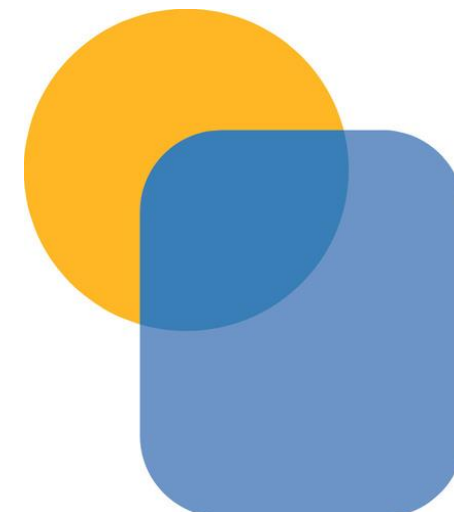


## Vision

Our vision is to implement tobacco control policies in healthcare organizations that are aligned with the WHO-FCTC objectives.

## Mission

Empowering our members to deliver safe quality care in relation to high Standards of tobacco control with a comprehensive scope across the continuum of care.



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# The role of healthcare institutions

Health institutions should serve  
as role models for a tobacco-  
free environment and provide  
support for tobacco cessation.







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# Tobacco free Environment



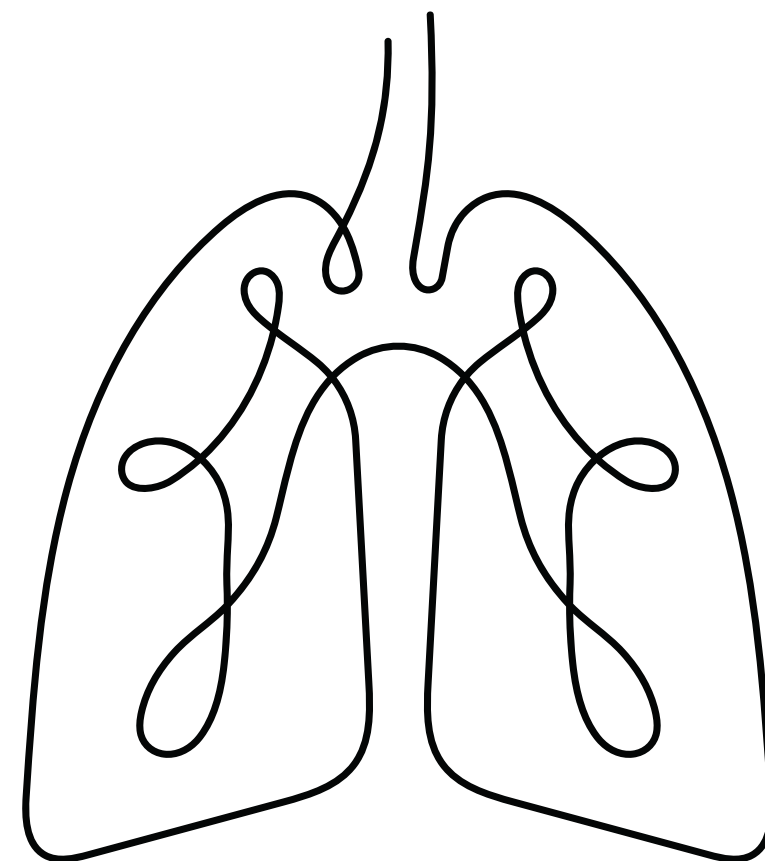
Many hospital patients are vulnerable or have chronic illnesses that can be worsened by exposure to smoke. A smoke-free area reduces the risk of complications such as respiratory issues or cardiovascular problems.



# teachable moments



Teachable moments, like illness, often motivate tobacco users to change behavior





# Tobacco free Environment



Retrospective analysis: Worldwide, 40% of children, 33% of male nonsmokers, and 35% of female nonsmokers are exposed to secondhand smoke. (Qin et al., 2023)



# Tobacco free Environment



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Exhaled e-cigarette vapor contains nicotine, chemicals, metals, and ultrafine particles. Evidence on health effects in non-smokers is limited, but long-term exposure may harm cardiovascular health.

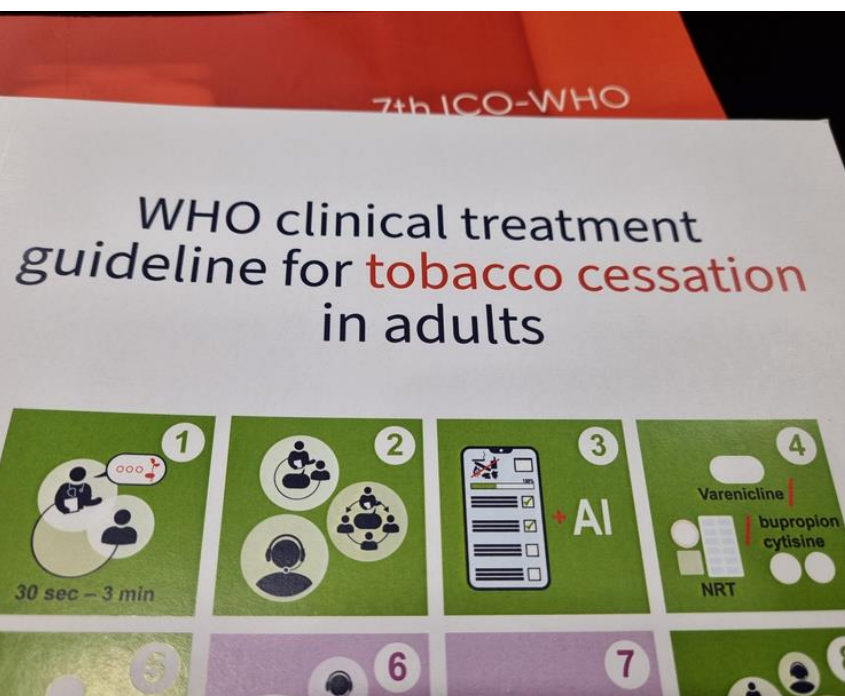


Tobacco use is a leading cause of COPD, asthma exacerbations, and lung cancer





# Nicotine Cessation Support



Recognizing tobacco dependence as a disease with high addiction potential and the need to develop appropriate treatment approaches has required significant dedication from various medical and therapeutic professional societies in recent years.





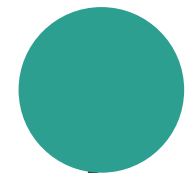
# **GNTH concept for tobacco free Healthcare Services**



GNTH Self-Audit tool, and Quality Standards help to achieve excellence in tobacco control across healthcare systems globally.

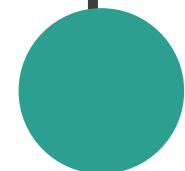


# Standard 1-4



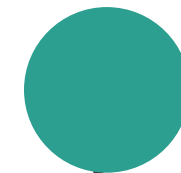
## 1 Governance and commitment

The healthcare organisation has clear and strong leadership to systematically implement a tobacco-free policy.



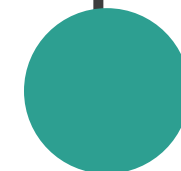
## 2 Communication

The healthcare organisation has a comprehensive communication strategy to support awareness and implementation of the tobacco-free policy and tobacco cessation services.



## 3 Education and training

The healthcare organisation ensures appropriate education and training for clinical and non-clinical staff.

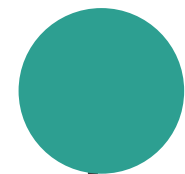


## 4 Identification, diagnosis and tobacco cessation support

The healthcare organisation identifies all tobacco users and provides appropriate care in line with international best practice and national standards.

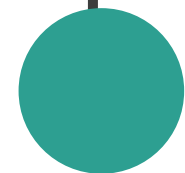


# Standard 4–8



## 5 Tobacco-free environment

The healthcare organisation has strategies in place to achieve a tobacco-free campus.



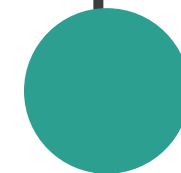
## 6 Healthy workplace

The healthcare organisation has human resource management policies and support systems that protect and promote the health of all who work in the organisation.



## 7 Community Engagement

The healthcare organisation contributes to and promotes tobacco control/prevention in the local community according to the WHO FCTC and and/or national public health strategy.



## 8 Monitoring and Evaluation

The healthcare organisation monitors and evaluates the implementation of all the Global standards at regular intervals





<b>Standard 1:</b>  <b>Governance and Commitment</b>  The healthcare organisation has clear and strong leadership to systematically implement a tobacco-free policy	STANADRRS IMPLEMENTATION TOOL (enabler)		Goal-Attainment Score			
	<b>Standard 1: Governance and Commitment</b>		0	1	2	3
	IMPLEMENTATION CRITERIA	SELF AUDIT TOOL	No / Not implemented	Less than half implemented	More than half implemented	Yes / Fully implemented
	1.1 The healthcare organisation has clear policy documents towards the implementation of the ENSH-Global Standards.	1.1 Policy documents of the healthcare organisation show commitment to implement all ENSH-Global Standards.				
	1.2 The healthcare organisation prohibits the acceptance of any sponsorship or funding from the tobacco industry, as well as the sale of their products and associated devices/e-cigarettes	1.2.1 The healthcare organisation prohibits the acceptance of tobacco industry sponsorship and funding.				
		1.2.2 The healthcare organisation prohibits the sale of tobacco products and associated devices/e-cigarettes.				
	1.3 The healthcare organisation identifies clear accountability for all levels and aspects of policy implementation.	1.3.1 A senior manager has responsibility for the implementation of the tobacco-free policy.				
		1.3.2 Accountability is assigned at all levels and for all aspects of policy implementation.				
	1.4 The healthcare organisation's staff employment documents (including subcontracts and documents with other agencies that work within the healthcare organisation) require commitment by all staff to the organisation's tobacco-free policy.	1.4.1 Staff employment documents require staff commitment to the healthcare organisation's tobacco-free policy.				
		1.4.2 Subcontractor documents require staff adherence to the healthcare organisation's tobacco-free policy.				





# GNTH best practices



GNTH Quality standards can be verified and demonstrated through certification ( Bronze, Silver, Gold), as is currently practiced internationally by organizations such as the GNTH (Global Network for Tobacco-Free Healthcare Services)



# Certificat



**Silver**

SA 27 Points GNTH



**GOLD Forum**

SA 126 Points GNTH



**Bronze**

SA 108 Points GNTH



# Bronze Certification

In the institution, there is a clear commitment from the hospital management to the implementation of the Global Standards. A strategy for implementing all 8 standards and stable working structures are evident.





# Bronze Certification

This means, for example, that a working group is in place, a tobacco-free policy for the institution has been developed, and an action plan for establishing a proactive program for nicotine counseling and the treatment of tobacco dependence has been formally defined.





# Bronze Certification

In the self-assessment, 27 points have been achieved with regard to Global Standards 1 'Leadership and Commitment' and 2 'Communication'. Measures have been formulated that describe the implementation strategy across all 8 standard areas.





# Certifikate Silver

For the Silver Certificate, special emphasis is placed on the quality of implementation of Standards 3, 4, 5, and 6. Counseling and treatment options for tobacco dependence are firmly integrated into the treatment plans of patients and residents.





# Certifikate Silver

Overall, the Silver Certificate requires the implementation of 75% of Standards 1 to 8. This means that at least 108 points must be achieved in the self-assessment.



## **Gold Certification**

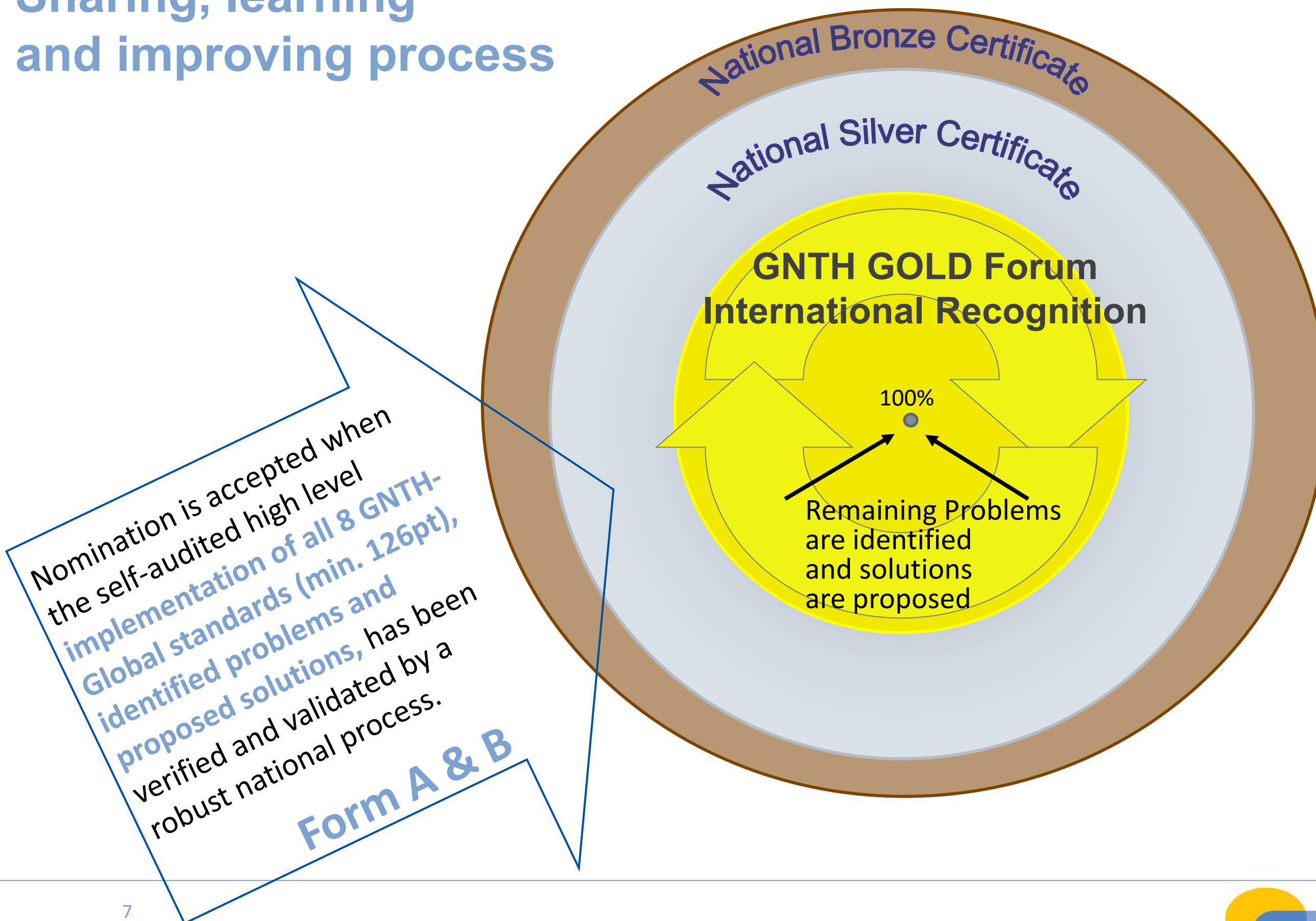
**Nomination is accepted when the self-audited high level implementation of all 8 GNTH-Global standards (min. 126pt), identified problems and proposed solutions, has been verified and validated by a robust national process.**





# Global Gold Forum Process

## Sharing, learning and improving process







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# Quality Certification

GOLD  
FORUM  
2025



A nomination is accepted when the self-assessed implementation of all 8 Global Standards at a high level (minimum of 126 points), identified issues, and proposed solutions have been reviewed and validated through a robust national process.





# WHO CAN PARTICIPATE ?

Any healthcare services that fulfils the nomination criteria should be encouraged to participate

Candidate(s) must be nominated to the Global Network Coordinating Centre by an authorized submitter.



# Formate A/B/C





# **FORM A:**

## **What is the purpose of it?**

The Jury needs to understand

- 1.The national situation of tobacco control in general and specific in health care services
- 2.How candidates were selected for nomination (i.e. self audit, other activities to find out high implementation level)
- 3.What was the validation process on national/ regional level:
  - How you gained insight into the implementation process of the candidate
  - What was the process how you verified the reliability of the evidence of the reported results

## **FORM B:**

# **What is the purpose of it?**

The national submitter has responsibility for outlining in FORM B sufficient information that demonstrates that the nominated candidate has fulfilled the nomination criteria completely. The nominated candidate has responsibility to outline in FORM B implemented good practice and measures proposed to sustain and improve quality implementation of the Global Standards into the future.

Provide structured information on the whole implementation process:

- Measures, sustainability and future plans
- Supportive evidence
- Comments of the national coordinator



**FORM C**

# **Jury Team Evaluation Feedback**









# Gold Forum Event 20 May 2026

New GOLD Forum Members are invited to participate  
at the next GOLD Forum Event / Global Network Conference





# WELCOME GOLD process



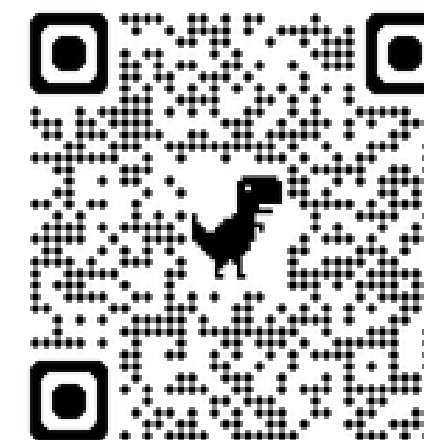





# Thank you, Dziękuję



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