

# Smoke-Free Campuses

## A Holistic and Participatory Support Model for Adolescents

### Challenge

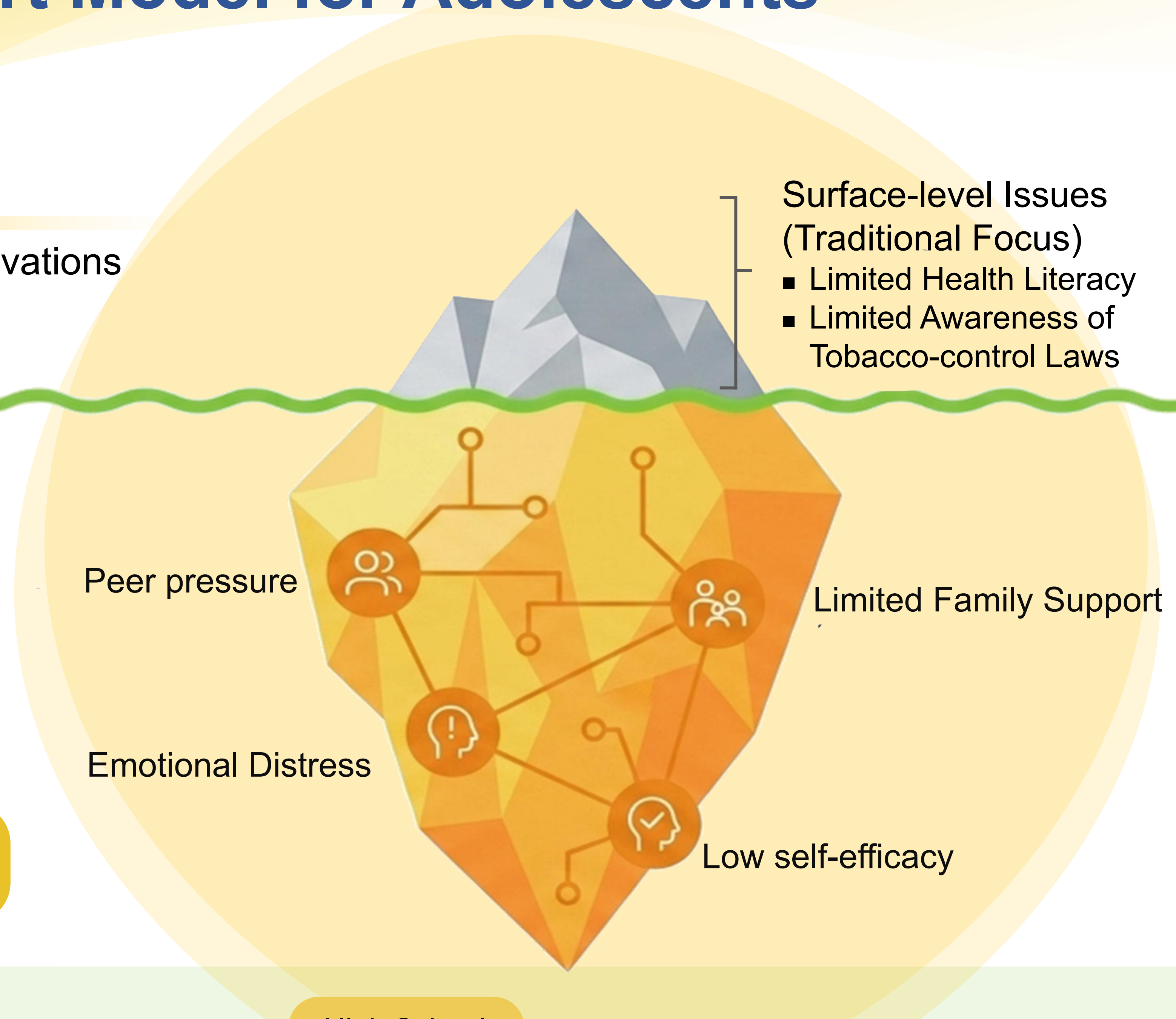
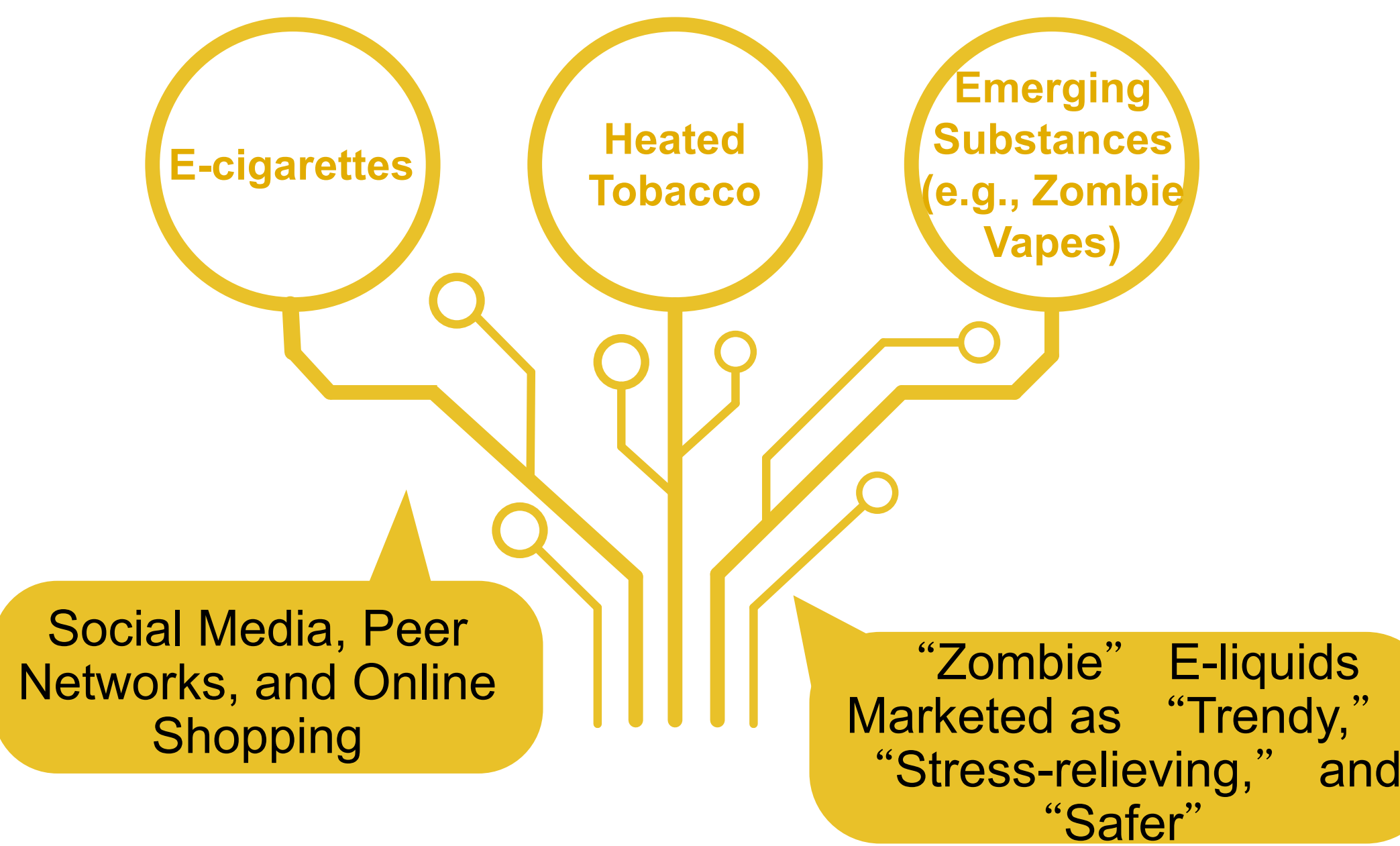
Rapidly Changing Products and Underlying Motivations

30%

70%

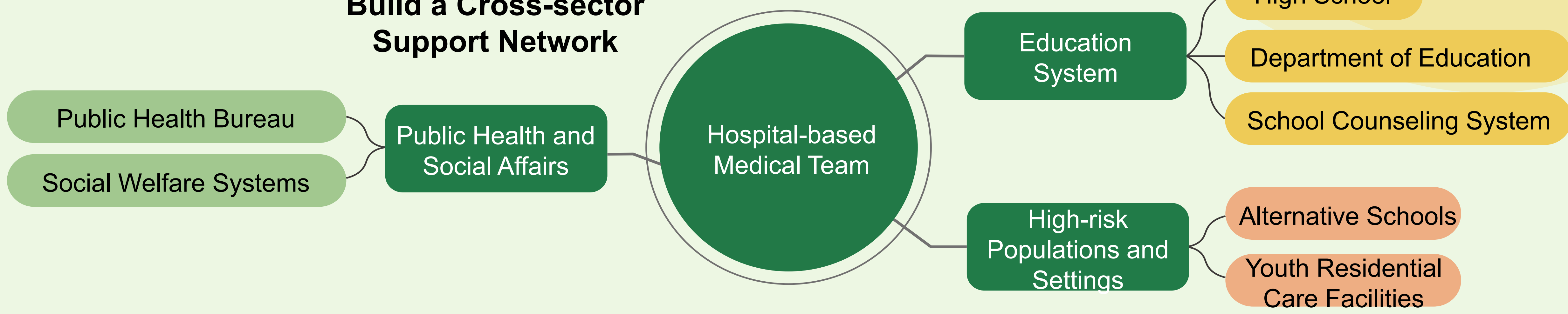


Decline in Traditional Cigarette Use

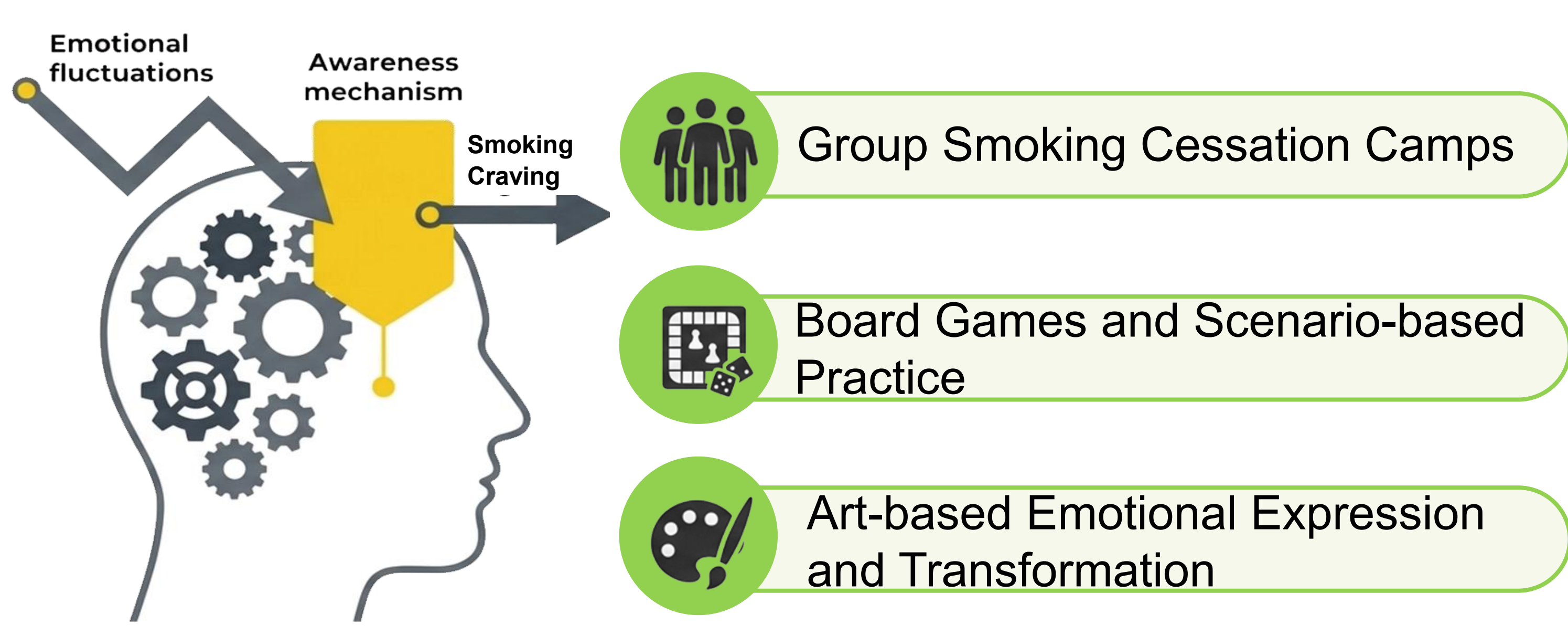


### Action

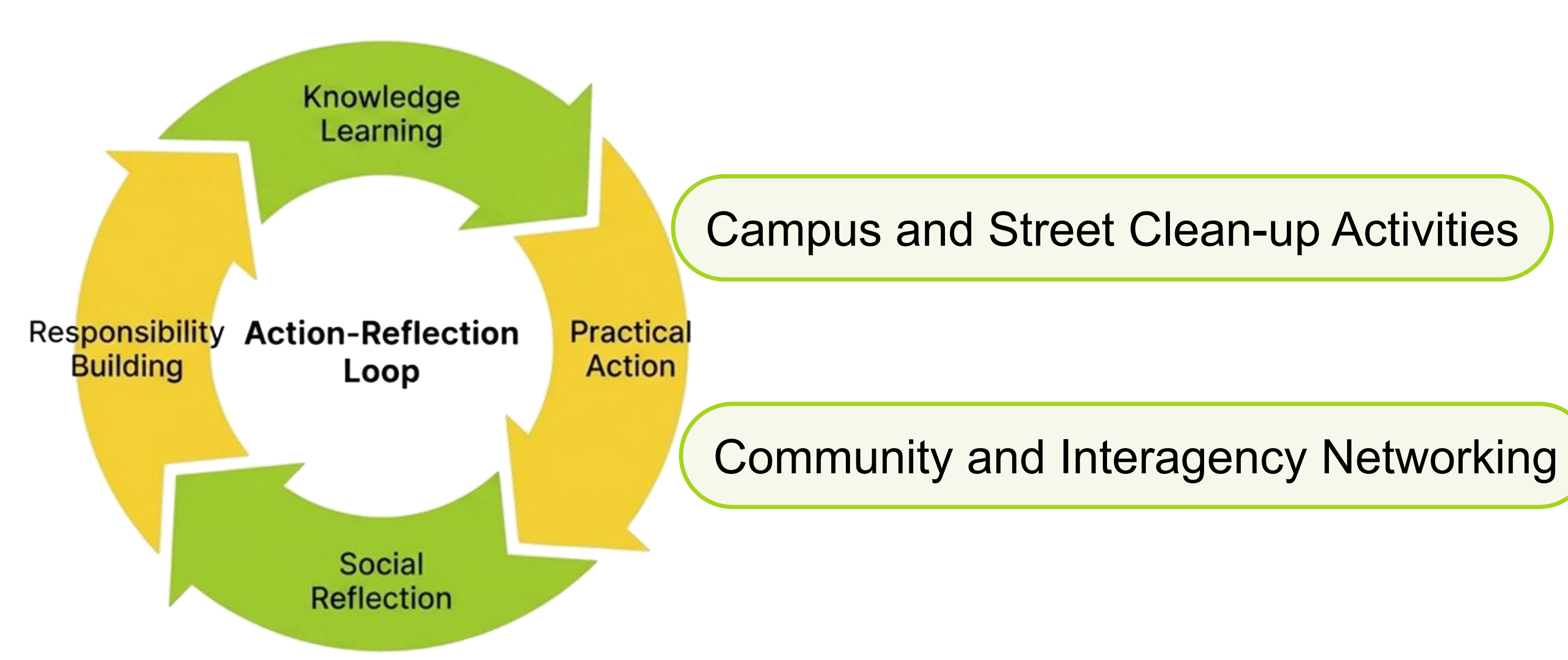
#### Build a Cross-sector Support Network



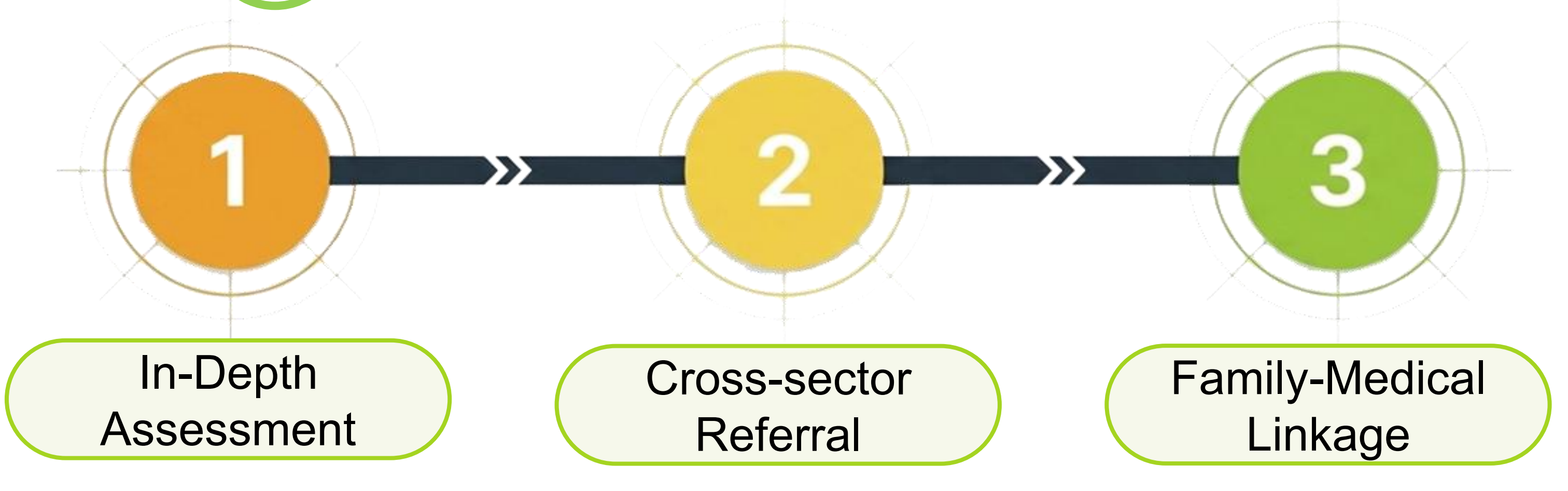
#### Action 1 Psychological Support and Emotional Awareness



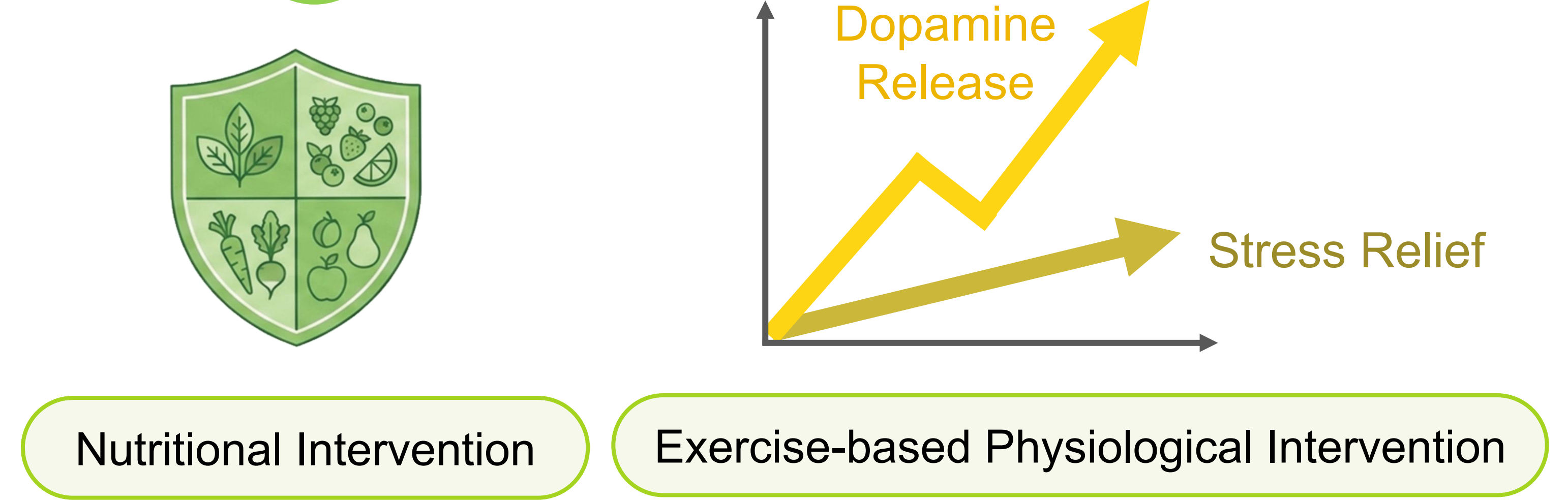
#### Action 2 Environmental Education and Social Responsibility



#### Action 3 Targeted Interventions for High-concern Populations



#### Action 4 Lifestyle Modification



### Result

- +80%** Significant increase in adolescents' risk perception of tobacco and emerging nicotine products.
- >3,500** Students receive campus health promotion services annually.
- 58** Smoke-free promotion events are held in schools, workplaces, and communities.
- 4,735** Individuals served annually.

The program expands tobacco-control efforts from health education to a holistic model, enabling earlier identification, stronger motivation, and sustained progress.