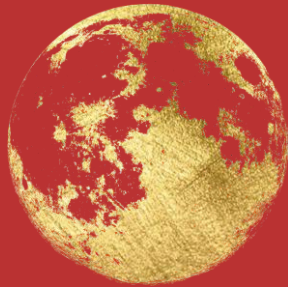


World CAFÉ



**GOLD
FORUM²⁰²⁵**



GLOBAL NETWORK
FOR TOBACCO FREE
HEALTHCARE SERVICES



Cultural Change & Staff Engagement (Standards 1, 3 & 5):

St. 1: Governance and commitment

St. 3: Education and training

St. 5: Tobacco-free environment

Café Table 2 Question for Discuss

What strategies have been most effective in shifting the organizational culture toward shared ownership of our tobacco-free vision, and how can we empower frontline staff/clinicians to act as ambassadors for this change?