

Bridging Clinic and Home



Clinical transformation and continuous home support for smoking cessation



Fragmented Cessation Care



Clinical Transformation



- ♥ Dedicated cessation clinics with shorter follow-up intervals and higher visit rates
- ♥ Team-based cessation care with multi-specialty physicians (FM, Pulmonology, Endocrinology, Cardiology) and nurse case managers
- ♥ More medication choices with SDM-based personalized care



Weak Home-Based Support



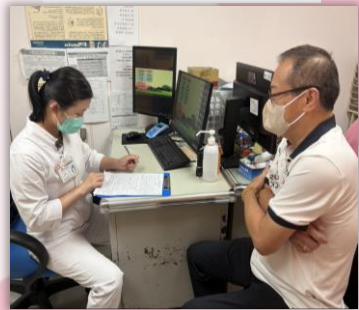
Digital Empowerment



- ♥ APP-based cessation support after clinic visits
- ♥ Personalized online support with medication guidance, cessation education, and psychological care
- ♥ Follow-up reminders and appointment assistance



RESULTS 2024-2025



- 6-month smoking cessation success rate **36%**
- Mean satisfaction **92.6%**
- follow-up visits **1,201**
- Average visits per person **3.2**
- APP users participants **350**

Top-down support from the superintendent