

# GLOBAL NETWORK GOLD FORUM EVENT 2018

## Sharing of “Smoke-free family promotion” and Health Education Kiosk”

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Healthcare Service Name: **Taipei Medical University Hospital (TMUH)**

Country/Region: Taiwan

Self-Audit Score 2016 (Standards 1-8): 141

Size/ number of beds: 759

Number of Staff: 2100

Specialisation (Departments, diagnosis): Internal Medicine, Surgery, OBS/GYN, Pediatrics and Emergency Medicine

### Innovative/good practice: Smoke-free family promotion

### Focus Form C – Jury suggestion for sharing GOLD FORUM Event example

Go into the campus and promote skills for resisting tobacco. Moreover, we hold campus painting competitions, committed to avoid the students from touching their first tobacco, and arouse parents' incentive to quit smoking. Through the questionnaire, we connect obstetrics, postpartum ward and healthcare center, identifying smoking pregnant women effectively, tracing them proactively, assisting them to quit smoking, and also encourage their family members with smoking habits to quit smoking.

#### Details on TMUH's tobacco cessation events and their contents, methods, financing source, providers, and client acceptance:

##### “Tobacco Cessation Drawing Competition”

TMUH collaborates with 4 neighborhood elementary schools to hold the “Tobacco Cessation Drawing Competition”. This competition encourages students to learn about tobacco harms and related harm reduction efforts. One important goal is to involve participants' smoking parent to quit smoking. Among 293 participants, 33.8% have smoking family members in the same household and 49 members accepted the advice to join TMUH's tobacco cessation. Among 49 members, 5 quitted smoking (10.2%) and 27 reduced smoking amount (55.1%).



#### 1. Health Education Kiosk

- Health education kiosks, consultation hotlines, free face-to-face consultations with CO testing are provided at the outpatient clinic areas for the public.
- The Health Education Kiosk (on Tobacco Cessation) is one of the hospital kiosks near the outpatient clinic waiting area. The service hours are the same as daytime clinic hours. The design of this kiosk makes it both accessible and private, allowing personal in-depth tobacco cessation consultations by advanced health education nurses for clients who just finished their outpatient sessions with smoking cessation doctors. The consultation contents include intervention strategies, medication use (if the doctor prescribed), group therapy session arrangement, and periodical follow ups and coaching. In addition, free CO detection services are provided at this kiosk. Biofeedback mechanisms are also applied to enhance the success rate for tobacco cessation. This kiosk provided 2013 sessions in Year 2016, and 2194 sessions in Year 2017.



#### 2. EDUCATION and TRAINING

- New employees have to take the required course on tobacco-free policies. Tobacco-free policies and short clinical essays are developed as learning materials. Annual online promotion education and online learning courses are provided to staff members and listed as their annual hospital general course training.
- Staff's knowledge level of “tobacco-free policies” is assessed annually. Hospital-wide promotion courses as well as department-wide ones are arranged. Staff's engagement in instructing smokers to stop smoking and referring them to tobacco cessation counseling, is facilitated through bulletin boards (both hospital-wide and department wide), and teaching of tobacco-free policies and short clinical intervention at meetings.
- Entry, mid- and advanced level Tobacco Cessation Counselor training courses are arranged outside TMUH for doctors and nurses. In addition, outpatient clinic-based tobacco cessation interventions are also provided for doctor and