

**GNTH HYBRID
WORKSHOP
«GOLD
MEETS GOLD»
29 SEP 2025
GDAŃSK**





Yesterday we met as part of the Global Network for Tobacco Free Healthcare Services (GNTH) in Gdańsk. Experts from Europe and Asia came together to discuss best practices in nicotine and tobacco prevention in healthcare.



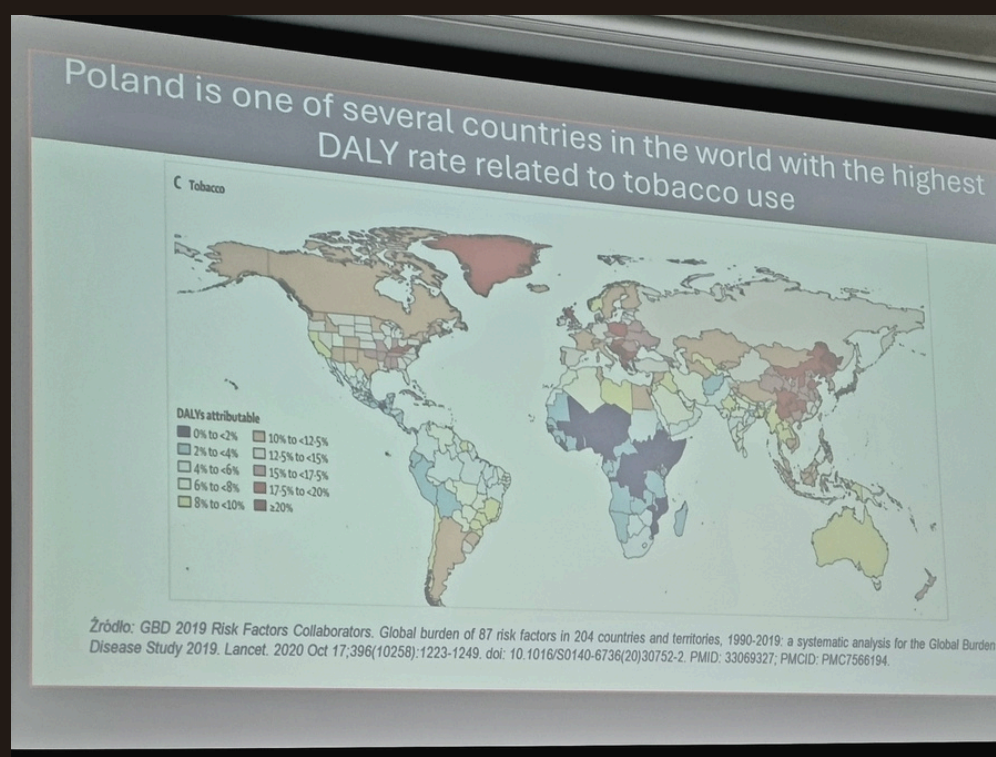
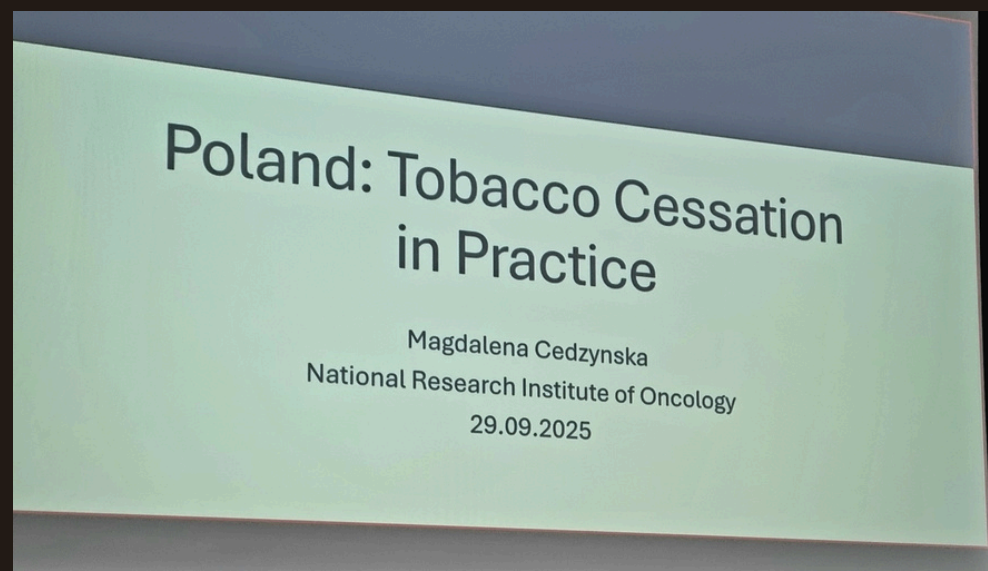
QUITTING SMOKING AFTER CANCER DIAGNOSIS

**PROF. JACEK JASSEM, M.D. DEPARTMENT OF
ONCOLOGY AND RADIOTHERAPY, MUG (GUMED)**

Quitting smoking after a cancer diagnosis improves survival, treatment outcomes, and quality of life.

Most important: “Every encounter counts” – even brief advice from physicians can trigger a quit attempt.

➡ Take-home message: Tobacco cessation must be an integral part of routine oncology care.



MAGDALENA CEDZYŃSKA - POLAND: TOBACCO CESSATION IN PRACTICE

She provided a practical insight from Poland: Interdisciplinary approaches and low-threshold services are key to preventing relapse.

➔ Take-home message: Successful tobacco cessation requires continuous, practice-oriented support.



LAURA ANTON - CATALAN GOLD FORUM PROCESS EXPERIENCE

An inspiring example came from Catalonia: Networks between hospitals enable shared learning, structured programs, and strong political support.

➡ Take-home message: Networks are a driving force for sustainable tobacco prevention in healthcare.

