

2021 Global Tobacco for Health Care Services Conference

# Challenges

Oct 13<sup>th</sup> 2021  
ONLINE  
from 9am –  
2pm

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**09:00 am Welcome**

Susann Koalick, Chair, Global Network

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**09:05 am WHO Award - German Network Experience**

**Christa Rustler**, director of the German Network for Tobacco-Free Hospitals and Health-Care Services (DNRfK), Winner of 2021 World No Tobacco Day WHO Award for Tobacco Control in the WHO European Region

**German Guidelines "Screening, Diagnosis and Treatment"**

**Prof. Anil Batra**, Deputy Medical director, Head of Addiction Medicine and Addiction Research Section of the University Hospital and Medical Faculty of Tübingen, Germany

*Moderator: Denise Casanova GNTH Coordinating Center*

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**09:40 am From Local to Global**

**Key Successes from the Catalan Network and Challenges in Tobacco Control**

**Prof. Esteve Fernández**, Head of Tobacco Control Unit & WHO Collaborating Center for Tobacco Control, Institut Català d'Oncologia (ICO), Professor of Epidemiology and Public Health, at Universitat de Barcelona. The Tobacco Control Unit received the 2021 World No Tobacco Day award by WHO Europe

*Moderator: Laura Anton GNTH Board Member*

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**10:10 am Local Challenges**

**Implementation of GNTH Standards in Retirement Homes - Bronze Certification**

LINDENFELD (Switzerland)

**Simone Mayer-Jacober**, Head of Communication & Marketing, LINDENFELD, Specialized Health Care Services and Geriatrics

*Moderator: Susann Koalick, Chair GNTH Board*

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[www.tobaccofreehealthcare.org](http://www.tobaccofreehealthcare.org)



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FOR TOBACCO FREE  
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**10:30 am Motivational Interventions for Tobacco Cessation  
using Music and Improvisation**

**Florian Schwartz**, (Munich Germany), Author, Coach, Composer, Musician, Actor,  
Dramaturge and Director

*Moderator: Susann Koalick, Chair GNTH Board*

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**11:00 am Break**

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**11:20 am GOLD FORUM EVENT  
Presentation of Posters from Gold Forum Candidates**

*Moderator: Denise Casanova GNTH Coordinating Center*

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**13:40 pm Global Network GOLD Forum Award Ceremony  
Certificates and Awards**

*Moderators:  
Claudia Kurat, GNTH Board Member  
Susann Koalick, Chair GNTH Board  
Florian Schwartz*

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**14:00 pm Closing Statements**

*Moderator: Susann Koalick, Chair GNTH Board*

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**Registration:**



**Contact:**

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