

Leading the Way: Chi Mei Hospital Liouying's Gold-Standard Smoke-Free Model



UNITED GOVERNANCE & PROFESSIONAL EXCELLENCE

100% STAFF TRAINING & AWARENESS

Every employee, including contractors, completes tobacco-free policy training and health literacy courses.



13-DEPARTMENT MULTI-DISCIPLINARY COMMITTEE

Led by the Vice President to ensure governance across medical, administrative, and nursing units.



1,300+ BRIEF ADVICE CERTIFICATIONS

Over 1,300 staff members passed smoking cessation brief advice courses in 2025 alone.



STAFF AWARENESS & TRAINING
100%



COMMUNITY ENGAGEMENT & SUSTAINABILITY



149+ LOCAL PARTNERS

Collaborating with 40 regions and 149 units to promote tobacco prevention in the community.



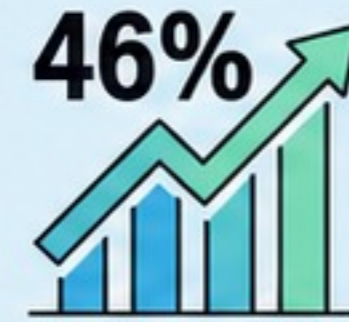
DIVERSE OUTREACH ACTIVITIES

From campus board games to beach cleanups, the hospital integrates ESG into tobacco-free advocacy.



INNOVATIVE ENVIRONMENT & CLINICAL IMPACT

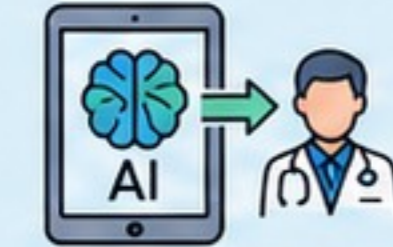
TOBACCO CESSATION SUCCESS RATE
> 46%



CESSATION SUCCESS RATE

Hospital-wide efforts have pushed successful tobacco quit rates well above industry averages.

CLINICAL REFERRAL ENROLLMENT
> 50%



> 50% Enrollment Rate

SMART DIGITAL REFERRAL SYSTEM

Automated AI prompts guide clinicians to refer patients with a >50% enrollment rate.



CCTV "HOTSPOT" MONITORING

Security uses remote monitoring for immediate intervention in high-risk smoking areas.



Global Network for
Tobacco Free
Healthcare Services