

"Training for Health Practitioners: Challenging the Future"



Kantonsspital Baden AG - Facts

Grüezi!

Facts business year 2017:



- Turnover CHF 355 Mio.
- Commercial profit CHF 38,7 Mio.
- Employees 2'500
- Apprentices & Students 280

Topics «Training for Health Practitioners»

- 1. E-Learning-Snack
- 2. Breast-pocket-card
- 3. World no tobacco day
- 4. Post Partum



1a. E-Learning-Snack

Introduction



Start 2016

Launched in combination with the «World no tobacco day».

Self-learning-program.

Information about short intervention at the patient.

Done within 5 minutes.

For every employee in the care and nursing staff.

1b. E-Learning-Snack

Learnings

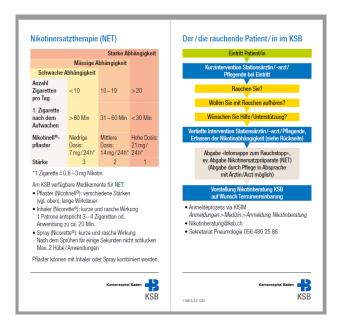
- Self-discipline > not every employee has the same motivation to work with E-learning-programms.
- Internal communication > the benefit of the learned information is not enough clear.

- Reminder to recall the users with a undone or unfinished status.
- Using new media channels to present the Snack.

2a. Breast-pocket-card

Introduction

Start 2016
Additional to the E-Learning-Snack.



Compact and managable card für the breast-pocket. Always ready for a short intervention at the patient. Internal process explained with easy steps. Assistance for the doctors and employees in the care and nursing staff.

2b. Breast-pocket-card

Learnings

- Explanations on the card > right amount of information.
- Communication > reaching every employee in the care and convince of the advantage.

- Actually 3rd edition, rolling optimizing.
- Knowledge transfer on the stations with responsibles, internal experts.

3a. World no tobacco day

Let old habits disappear...





Message: «Instead of smoking a cigarette, enjoy a bracing smell at a refreshing tissue first!!»

- More than 700 refresing tissues distributed at lunchtime.
- Many expert talks were hold.
- Some requests for a «no tobacco future» were registered at the nicotine consulting from employees.

3b. World no tobacco day

Learnings

- Information > has a easier acceptance in combination with a give-away.
- Time > very short time for expert talks, busy atmosphere.

- Promoting the cost-free nicotine-consulting for employees on new media channels.
- Repeating the special day with an event every year, attaching the attention over a profit or gain.

4a. Post Partum

Introduction



Start April 2018

A support to every woman at the hospital, who stopped smoking during her pregnancy.

A offer to the woman to stay smokefree in the future.

- Training for the employees (week bed station).
- Implementation in our survey process with the patient.
- Straight link to the application form.

4b. Post Partum

First Learnings

- *Knowledge transfer* > to reach every employee.
- *Practice* > Using in daily routine.

- Forming experts in the different teams for the topic.
- Repetition and deepening of the supply for the employees.
- E-Learning-Video about the implementing for new employees or as a refresh.

Conclusion

Over all topics, there is a focus on the following keywords:

Information – communication – repetition Let's work on it!



Questions?

Thank you for your attention!

