WNTD 2018 - Aragon España Hospital Miguel Servet 2018

PROPOSAL OF ACTIVITIES FOR THE WORLD NO-TOBACCO DAY

•Posters to wish a happy new year proposed by  Comunitti manager Hospital. The group advises to put together the 2 images: it would consist in placing the image of the cigarette butt first and, below it, put in orange and green letters:
START OFF ANOTHER YEAR FREE OF BAD (TOXIC) FUMES
We remind you that smoking is PROHIBITED throughout the hospital precinct. (They ask if the Sector could be added to the logo of 'el Salud').
•Add addendum in contracts or phrase in payroll.
•Remove the ashtray from Trauma's entrance and place it downstairs, past the yellow line.
•Impactful posters, with real photos of the hospital: the ashtray from Trauma's entrance, groups of people with distorted faces... it could be switched monthly and have it reflect the different objectives: the active-passive smoker, the cost that it entails, the benefits the smoker could acquire... and place it in the intranet as well, or send it via email to all the staff so it can serve as publicity/advertising for the office of smoking cessation.
•Involve coworkers who have quit smoking (motivational letter telling how it feels, the before and after of quitting, or participating in a round table)
•Exhibition of photographs and drawings of children from different schools submitted to the II Contest.
•Video prepared by the students of the San Jorge University (you could talk with the computer tech department for it to be sent via email to all the staff)
•Delivery of informative brochures to patients and their companions.
•Survey aimed at professionals "Today is a good day to stop smoking." (start sending it in February).
•Tables of information to sensitize and guide smokers towards quitting.
•Conducting cooximetries.
•Round table "Your bad (toxic) fumes kill me": presentation "the Centros Sanitarios sin Humo networks turns two years old" (a coworker who has quit smoking could also attend).
•Award ceremony of the II Contest.
- Comment to the Manager that in Sector I professional smokers are dissuaded by the security personnel.
- Give the supervisors a text on how to behave in case of detection of personnel smoking